



Sponsorship Opportunities

Featured Sponsorship

Ex:(Entertainment Tent, Midway Rides, Rodeo, Free Stage, Motorsports)

**** Legacy- \$20,000 and over****

- VIP Passes - 2 for every \$1,000 donated
- (10) Day Passes For every \$1,000 donated
- Early access to concert/event tickets
- (2) 3'x8' banners displayed at the appropriate location
- (6) PA Announcements on the Grounds
- Announcements during the event
- Name on Social Media Promotion
- TV & Radio Mention when promoting event

**** Pillar - \$10,000 to \$19,999 ****

- VIP Passes - 2 for every \$1,000 donated
- (10) Day Passes for every \$1,000 donated
- Early access to event tickets
- (1) 3'x8' banner displayed at the appropriate location
- (6) PA Announcements on the Grounds
- Announcements during the Event
- Name on Social Media Promotion
- Website Recognition

**** Event Award Sponsor - \$100 to \$999****

(Plaques - Trophys - Banners- Ribbons)

- Name on Banner at event
- Name on Social Media Promotions
- Name Announced at Event
- Website Recognition
- (2) Day Pass for every \$100

**** Heritage - \$5,000 to \$9,999 ****

- VIP Passes - 2 for every \$1,000 donated
- (10) Day Passes for every \$1,000 donated
- Early access to concert/event tickets
- (1) 3'x8' banner displayed at the appropriate location
- (4) PA Announcements on the Grounds
- Announcements during the Event
- Name on Social Media Promotion
- Website Recognition

**** Builder - \$1,000 to \$4,999 ****

- VIP Passes - 2 for every \$1,000 donated
- (10) Day Passes For every \$1,000 donated
- Early Access to event tickets
- (1) 3'x8' banner displayed at the appropriate location
- (2) PA Announcements on the Grounds
- Announcement during the event
- Name on Social Media Promotion
- Website Recognition

**** Event Tables****

- More Information to come
- (8) admissions to Fair & Sponsor area w/dinner

****Program Sponsor - \$100 to \$500 ****

(Ex. Princess for a Day, Jr. Fair Dance, Selfie Station, Hay Stacking Contest, Royalty Court, On the Spot Flower Arranging, etc.)

- (1) Appropriate signage at Event
- Name on Social Media Promotions
- Name announced at Event
- Website Recognition
- (2) Day Pass for every \$100
- (2) PA Grounds Announcement on Day of Event

****Community Sponsor - \$500 to \$7,000****

(Ex. Axe Throwing, Ground Entertainment, Free Stage, Brew-Off, Pony Rides, Glass Blowing, Babyland, etc.)

- (1) Appropriate Signage at Event
- Name on Social Media Promotions
- Website Recognition
- PA Announcements
- Event Announcements
- (2) Day Pass for every \$100



****Day Sponsor - \$2,500 ****

(Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday)

- (25) Day Passes
- Use of a 10'x10' Tent and large area for the day of sponsorship
- Logo on street view year-round Sponsor board
- Certificate of Appreciation
- 3 x 5 Banners at each entrance (on chosen day)
- PA Announcements on the Grounds
- Name on Social Media Promotion
- Website Recognition
- Logo on t-shirts

****Golf Cart Fleet Sponsors - \$4000****

New sponsorship for the Golf Cart Fleet. The fleet includes carts for EMS, Police, Sanitation, and more.

- Sign on designated Golf Cart
- Banner on Display at Street Fence year round
- Recognition on Social Media
- Recognition on Website
- (4) Week Pass

****Director Golf Cart Sponsor - \$300****

- Sign on Director's Golf Cart
- Banner on Display at Street Fence year round
- Recognition on Social Media
- Recognition on Website
- (1) Week Pass

****Events of the Day Sponsor****

This sponsorship opportunity provides the funds needed for that day's events. (Ex. Kid's Day, Senior/Vet Day, Fair Without Limits)

- Use of a 10'x10' Tent and a large area for the day of sponsorship
- (1) Appropriate signage at Event
- Certificate of Appreciation
- Recognition on Social Media
- Website Recognition
- PA Announcements on the Grounds
- Event Announcements
- (2) Day Pass for every \$100

****Visionary Sponsors ****

As a Visionary Sponsor, you can specify which specific department will receive your funds to assist in the various costs that each department incurs during the fair year. This is a new sponsorship opportunity for alumni, families, businesses, and community residents.

- Name on Department Banner
- Recognition on Social Media
- Recognition on Website
- (1) Day Pass for every \$100

Departments:

- Livestock
- Pony
- Jr. Fair
- Green Building
- Stucco Building
- Livestock Arenas

VISIONARY SPONSORSHIP LEVELS

Showman of Showman - \$1,000 +
Outstanding- \$500 +
Grand Champion- \$250 +
Reserve Champion - \$50 +
Award Sponsor \$49 and under

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Sponsorship packages can be custom-designed for general donations or in-kind donations as needed. For information about other sponsorship opportunities, please contact us at fairoffice@lucascountyfair.com